



newsletter | 3.2009

Intelligent Displays

Displays

Meters

Contact us

## Welcome

to Anders E-News, a regular update of products, services and market information.

Since 1952, we have been helping people interact with technology by streamlining the display interface and optimising the user-machine experience.

## Anders in action

Upcoming Events

**Come visit Anders at any of the following industry events:**

### Technologies Hi Tech



Tel Aviv - March 16-17  
co-exhibiting with our partner Star Rep.  
(Booth N2) > [more](#)

### Opto & Displays



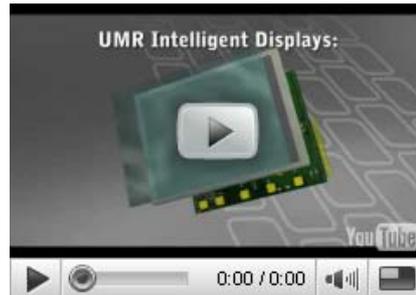
Milan, Italy - March 25  
including a keynote address from Anders CEO Rob Anders at the Opto & Display Lumen 09 Forum at 15.00 > [more](#)

### Display 2009



Paris, France - March 31 to April 2  
co-exhibiting with our partner GSR (Hall 8, Stand E1)  
> [more](#)

## NEW! The Anders UMR Line of Intelligent Displays and Interface Development Suite



Anders' UMR line of Intelligent Display platforms are the easiest and most cost-effective way to add new, embedded system functionality to existing products, while minimizing time to market. Comprising small-sized colour displays, each with a pre-integrated embedded system, Anders UMR display platforms are ready to drop into any device. Based on components carefully selected to ensure the best mix of technical, optical and commercial benefits, UMR platforms are available in a range of screen sizes and resolutions - and include touchscreen and other in-demand features.

Optimized for exclusive use with Anders UMR display platforms, the new Anders UMR Interface Development Suite (IDS) enables better, faster and more cost-effective embedded GUI creation - and includes an advanced GUI/HMI builder, and a device-optimized runtime engine. The UMR IDS streamlines development, lowers project risk, gets products to market faster, and produces the world-class interfaces that users expect.

[more](#)

## Introducing... the Spider TFT evaluation platform

Anders new Spider TFT evaluation platform enables rapid evaluation of various Anders TFT LCDs, and includes pre-configured intelligent connector boards.

When connected to an embedded system, Spider lowers integration efforts, shortens time to market, and provides a better overall experience for engineers during the early stages of product development and prototyping.

[more](#)

## In Demand: Rugged Automotive-Grade TFT's

As in-cabin, in-dash and telematic applications become standard in the automotive industry, manufacturers are looking for high-quality, rugged and functional TFT displays.

New Anders Automotive Grade TFT displays offer long-term availability, high levels of readability, high resolution in small sizes, low power consumption, and low temperature sensitivity - setting a new standard in performance, durability, and price.

[more](#)

## WIN UMR 5 Series Evaluation Starter Kit

Just enter your promotional code: **WUNL0309#1**



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